

Dear Friends,

You are cordially invited to XXVIII INTERNATIONAL BEER FESTIVAL 2018 to participate in the tasting competition for the award of the **GOLD BREWER'S SEAL 2018**.

XXVIII INTERNATIONAL BEER FESTIVAL 2018 will be held from **12**th – **17**th **February 2018** in České Budějovice.

INTERNATIONAL BEER FESTIVAL is one of the largest events of its kind in Czech Republic, supported by the Statutory City of České Budějovice. Festival will be held under the auspices of the Ministry of Agriculture of the Czech Republic, the Ministry of Industry and Trade, the Region of South Bohemia, Agrarian Chamber of the Czech Republic and Chamber of Commerce of the Czech Republic. University of South Bohemia in České Budějovice, Czech University of Life Sciences Prague, University of Chemistry and Technology Prague, Institute of Technology and Business in České Budějovice will participate in a professional way.

INTERNATIONAL BEER FESTIVAL also provides the producers with an opportunity to present and offer their products to all their visitors. This will take place in premises of House of Culture GERBERA Budvar arena, where the public part of the festival will be held from 14th – 17th February 2018. In 2017, 84 beer producers presented their products to the general public. There were large companies, medium-sized breweries, microbreweries, foreign producers and traders with drinks.

Pleasant atmosphere, accompanying cultural program, great offer of interesting beers and snacks attracted more than 5,000 visitors.

An important and integral part of the festival are the prestigious tasting competitions for the awards of **GOLD BREWER'S SEAL**. In 2017, **222 breweries from 18 countries** with 1017 beer samples entered our challenging test of quality in 31 categories. The traditional part of the festival was tasting competition for the award of the **BOHEMIAN GOLDEN SPRING** in 2 categories. The best beers could compete for **WORLD BEER SEAL** for the first time.

In 2018 there will be 32 beer categories, 2 categories for cider and 2 categories for mineral water.

Expert tasting will be carried out with the participation of professionals in the areas of beer brewing, food industry under the supervision of renowned certificate authorities **Bureau Veritas, TÜV SÜD, 3EC, Czech Agriculture and Food Inspection Authority**.

The winners are entitled to use the symbols of the competition for their promotion. The degustations will take place in Hotel Malý pivovar at České Budějovice from 12^{th} - 16^{th} February 2018.

It will be our pleasure to welcome you as our guests to the festival. We will be delighted if you enter your products into some of our tasting competitions or just simply offer them for sampling to more than six thousand visitors attending the festival during the four days.

If you are interested in participating, please find attached the basic information.

Yours sincerely,

Alois Srb Festival Director







Further informations: www.beerseal.cz, www.goldenspring.cz

Kontakt:

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