



XXXI
INTERNATIONAL
BEER FESTIVAL
BUDWEIS
2021

České Budějovice, 5th of July 2021

Dear friends,

You are cordially invited to

to **XXXI INTERNATIONAL BEER FESTIVAL BUDWEIS 2021**, which will be held from September 20 – 25, in České Budějovice.

The most prestigious domestic Beer Festival will make it possible for participating breweries to present their products to the general public, experts and prospective business partners alike. Budweis (České Budějovice) is both a regional metropolis of South Bohemia and the world capital of beer industry.

As its important and integral part, the International Beer Festival will host the celebrated degustation contest **WORLD BEER SEAL 2021**, the most prestigious brewer's award in the Czech Republic, and **Gold Brewers Seal 2021**. The Beer Festival will also feature two contest categories for mineral water producers for the award **Golden World Spring** and two categories for cider producers - **World Cider Seal**.

Expert anonymous degustation will be carried out with the participation of brewery experts, independent sommeliers and professionals in the areas of food industry and quality certification. Objectivity and validity of the expert contests will be guaranteed by the renowned certification authorities **Bureau Veritas, TÜV SÜD Czech, 3EC International and the State Agriculture and Food Inspection Authority**. In addition to the awards bestowed, winners of the individual categories will obtain a right to use the respective designation for promotional purposes.

The tradition and prestige achieved by the Festival over the span of more than thirty years are further confirmed by the high interest in participating, with as many as 271 breweries

from twenty four countries the world over, offering the total of 1,409 samples in the last year's contest!

The public part of the International Beer Festival Budweis will take place in the Exhibition Grounds (Výstaviště) in České Budějovice from September 24 and 25 2021. Professional degustation will run from Monday 20 September to Friday 24 September 2021.

It will be our pleasure to welcome you as our guests to the Festival, or, ideally, as active participants in the degustation contests, or as guests who will present their beverages to the public during the Festival. If you decide to participate in **this largest and most prestigious brewery contest in the Czech Republic**, please find attached detailed information.

With kind regards,



AloisSrb, Festival Director

Encs:

Conditions for participation

Specification of categories 2021

Expert degustation programme



For more details please visit: www.pivnipecet.cz, www.beerseal.com, www.vcb.cz